

Vernon Jones

Chief Executive Officer



Elaine Boyer, District 1
Jeff Rader, District 2
Larry L. Johnson, District 3
Burrell Ellis, District 4
Lee May, District 5
Kathie Gannon, District 6
Connie Stokes, District 7

NEWS RELEASE

NOVEMBER 13, 2008

FOR IMMEDIATE RELEASE

CONTACT: [Kristie N. Swink, Director of Communications](#)

404-687-3719 (Cell) 404-862-1494

KDB TO CELEBRATE AMERICA RECYCLES DAY, NOVEMBER 15
DeKalb Citizens Encouraged to Join Green Efforts

DECATUR – Keep DeKalb Beautiful (KDB) will join the nation to celebrate America Recycles Day (ARD), **Saturday, November 15, 2008**. ARD is the only nationally recognized day dedicated to encouraging Americans to recycle and to buy recycled products. Celebrating its 11th year, ARD has grown to include millions of Americans pledging to increase their recycling habits at home and work, and to buy products made with recycled materials.

KDB recognizes that recycling yields environmental and economic benefits for our community and advocated the following philosophy:

- **REDUCE** - Reduce the amount of rubbish you create

Reducing waste saves both materials and energy. When you reduce, you not only remove the need and expense of disposal, but also increase lifespan and capacity of DeKalb County's Seminole Road Landfill. You can reduce waste by limiting the amount of disposable items you purchase, choosing items with less packaging, refusing unnecessary shopping bags, and stopping junk mail.

- **REUSE** - Reuse items such as coffee cans, glass jars, plastic containers, or lunch boxes

Reusing reduces the need to buy new items and so saves resources. You can reduce by reusing or donating clothes, toys, furniture, choosing reusable containers rather than disposable ones, and taking your own bags for shopping.






- **RECYCLE** – Research the various recycling opportunities offered by KDB.

Recycling saves valuable raw materials, and cuts down on waste collection and disposal costs.

(MORE)

PAGE 2, AMERICAN RECYCLES DAY

DeKalb citizens can engage in recycling in several different ways including:

-  Subscribe to DeKalb County's Curbside Recycling Program and receive front door service for your recycling needs. There are currently approximately 112,000 households enrolled in the program.
-  Commercial businesses also have the opportunity to *Go Green* in DeKalb by recycling mixed paper and commingled recyclables through the Sanitation Division. Adding this option often results in savings on waste disposal services for most companies.
-  Visit the Citizen Convenience Center at the DeKalb Seminole Road Landfill to recycle mixed paper, plastic, glass, electronics, propane tanks, scrap metal, and tires.
-  Attend one of KDB's Biannual Electronics Recycling events to get rid of you're your unwanted computers, printers, TVs, stereos, etc. in an environmentally friendly way.
-  KDB is proud to offer citizens the opportunity to recycle their used mobile phones and equipment at three (3) DeKalb County libraries: the Decatur Library, Dunwoody Library, and the Wesley Chapel –William C. Brown Library.

For more specific ways you can go green in DeKalb and celebrate America Recycles Day, please contact KDB at 404-371-2654.

#